



## 2010 Appliance Promotion

PROMOTION DATES:  
SEPTEMBER 1–OCTOBER 31, 2010

### ENERGY STAR® RATED CLOTHES WASHERS

When you choose an ENERGY STAR rated washing machine, you can save up to 7,000 gallons of water a year and \$550 in operating costs over the lifetime of the machine. And, because ENERGY STAR rated washers use less energy, you'll help reduce air pollution and greenhouse gases caused by burning fossil fuels.

ENERGY STAR clothes washers use next-generation technology to cut energy and water consumption by more than 40 percent compared to conventional washers. Look for these popular ENERGY STAR features:

- Front-loaders that tumble clothes through a small amount of water
- Redesigned top loaders that flip or spin clothes through a reduced stream of water
- High-speed spin cycles that rely on efficient motors and extract more water so clothes need less time in the dryer

### ENERGY STAR® RATED REFRIGERATORS

If your refrigerator was built before 1993, then a new, ENERGY STAR rated refrigerator could use half as much energy. Get all the features you want and savings you'll love with high-efficiency refrigerators that have earned the ENERGY STAR rating.

ENERGY STAR rated refrigerators use high-efficiency compressors, improved insulation and more precise temperature and defrost mechanisms to consume at least 20 percent less energy than required by current federal standards. Available options include:

- Automatic ice-makers
- Through-the-door ice dispensers
- Side-by-side models
- Top or bottom freezer models

### FILL YOUR FRIDGE SWEEPSTAKES

As part of the Appliance Promotion, cooperative members can also enter a sweepstakes (one grand prize of \$500 in free groceries and up to 28 \$100 energy credit prizes, one per participating cooperative).

Details and participation information for the sweepstakes are available on [lakecountrypower.coop](http://lakecountrypower.coop) and [mnbrighterideas.com](http://mnbrighterideas.com). For more information about the 2010 appliance promotion, visit [www.lakecountrypower.coop](http://www.lakecountrypower.coop) or call 800-421-9959.



[mnbrighterideas.com](http://mnbrighterideas.com)

