

Electric water heating

Off-peak water heating

Electric rate: 4.0¢/kWh

Rates and heating comparisons do not reflect wholesale power cost adjustments of up to 2.5 cents per kWh from our supplier that can add to monthly energy costs. Estimated 2010 cost rider for general service rates: 2.383 cents per kWh, and zero, on average, per kWh for Energy Wise programs.

Get yourself in plenty of hot water!

Lake Country Power's off-peak water heating program allows you to heat your water for eight hours each day during "off-peak" overnight hours. The water heating system has sufficient storage capacity to supply your hot water needs during the 16-hour "on-peak" period.

Lake Country Power requires a water heater of at least 80 gallons, and recommends storage capacity of 100 gallons or more to participate in the program.

Save Energy Dollars

\$\$\$	4.0¢/kWh off-peak rate	Avg. regular residential electric rate	Propane @ \$1.90/gallon
	(Based on 500 kWh/month)	(Based on 500 kWh/month at 8.7¢ per kWh)	(Based on 25 gallons of propane)
Monthly Operating Expense (family of four)	\$20.00	\$43.50	\$47.50
Average Annual Expense (family of four)	\$240	\$696	\$570

- The off-peak rate of 4.0 cents/kilowatt-hour for water heating is comparable to a propane rate of 75 cents per gallon.
- It's safe. No flames, no vents, no backdrafts and no carbon monoxide.

High-efficiency Marathon storage water heaters are available from Lake Country Power — ask about them today!

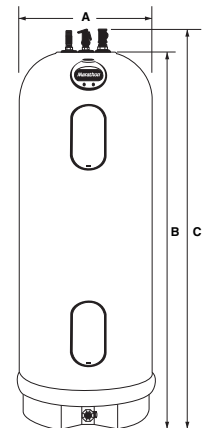
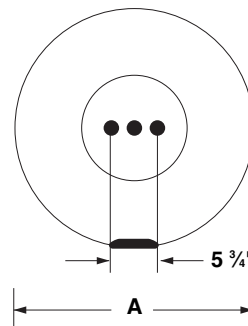
Water Heating Cost Comparison

Propane	Off-Peak 4.0¢/kWh electricity
70% Efficient (standard unit)	Equivalent to 75¢ propane (per gal.)
90% Efficient (high efficiency unit)	Equivalent to 97¢ propane (per gal.)
Fuel Oil	4.0¢/kWh electricity
60% Efficient (standard unit)	Equivalent to 97¢ fuel oil (per gal.)
80% Efficient (high efficiency unit)	Equivalent to \$1.29 fuel oil (per gal.)

*This program may require an additional meter.

Marathon water heaters feature:

- Innovative shape and design
- Tough molded outer shell resists dents and scratches
- Seamless, blow-molded polybutylene that's impervious to rust & corrosion
- Envirofoam® insulation free of ozone-depleting CFCs and HCFCs, so it saves the planet and saves energy



Standard Dual Element Models

Model	Gallon Capacity	Element Wattage	Recovery @90°F Gal/hr	First Hour Rating	Energy Factor	Nominal Dimensions			Shipping Weight
						A	B	C	
MR85245	85	4500/4500	20.0	91 gal.	.92	28.25"	66.25"	70.25"	134 lbs.
MR105245	105	4500/4500	20.0	104 gal.	.91	30.25"	66.75"	70.75"	152 lbs.

Notes: 240 Volt AC single phase, standard

Maximum test pressure: 300 PSI
Maximum working pressure: 150 PSI

Call your local Lake Country Power service center or visit www.lakecountrypower.coop for more information:



A Touchstone Energy® Cooperative



Grand Rapids • Kettle River • Mountain Iron
800-421-9959